

# NORDIC ID INFOKIOSK

## Easily engage customers with your brand in-store

Easily engage with your customers using the Nordic ID Infokiosk. This interactive Infokiosk touch table allows you to provide instant shopfloor digital assistance. Ensure that with one touch, you are ready to assist your customer at any time, when they need it. Additionally, it allows you to bring elements of online shopping to the brick and mortar.

The Nordic ID Infokiosk extends your opportunities to engage with and serve your customers. Display your brand content as a picture, text or video and enjoy versatile connectivity to social media channels, webpage or other cloud content. Share stories about your products with your customers in a fast, flexible and easy way! With the Nordic ID Infokiosk you can utilize digital information and enhance your in-store customer experience.

Easy to use, just place an item on the reading area

Display your brand content as a picture, text or video

Immediate customer service, ready to assist your customer with one touch

Utilize your real-time inventory platform\* for real-time stock data

Connect to your social media channels, webpage or other cloud content

Brand the Infokiosk according to your visual guidelines



\* Nordic ID Radea platform for real-time accurate data on enterprise assets

## BENEFITS

- Extremely efficient way to engage the customer with brand
- Share your product stories with your customers in a fast and easy way
- The Infokiosk is always on, ready to assist the customer instantly
- Avoid queueing or hunting down shop assistant
- Provide customers with on-demand digital product content - when they need it, where they need it
- Enable the customer to interact intuitively with the content
- Create a new, easy and convenient in-store buying experience for the customer

DIMENSIONS	
Height	794 mm
Depth	608 mm
Width	1011,4 mm
Weight	83 kg
Temperatures:	Operating: 0 °C to 40 °C (32 °F to 104 °F); Storage: -20 °C to 60 °C (-4 °F to 140 °F)
Humidity	Operating: 20 % to 80 %; Storage: 10 % to 95 %
RFID	
Nordic ID RAIN RFID antennas	Wide band integrated antenna which covers ETSI and FCC/IC frequency. Reading distance up to 16 cm / 0.52 ft depending on the tag.
External antenna port	4 pcs / SMA Female
SCREEN SPECIFICATIONS	
Active Display Area	476.6 x 268.1 mm / 18.76 x 10.55 inches
Glass	6 mm toughened low iron glass
Diagonal	21.5"
Aspect Ratio	16:9
Native Resolution	1920 x 1080 at 50, 60 Hz
Colors	16.7 million
Response time (typical)	14 ms
MTBF	50,000 hours demonstrated

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## KEY FEATURES

- POS integration to enable “click to buy”
- Integrates to customers systems
- Item intelligence by RADEA cloud
- Clean and minimalistic design paired with an intuitive user interface encourage interaction
- Toughened glass surface to provide durability