

NORDIC ID LTD

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NORDIC ID STRENGTHENS ITS PRESENCE IN ASIA - SIGNS DISTRIBUTOR AGREEMENT WITH INDONESIAN IT SOLUTION PROVIDER

Nordic ID, a tech company providing real time solutions for item level tracking, has signed a distributor agreement with PT Softorb Technology Indonesia (STI), an Indonesian IT solution provider focusing on RFID and Smart Card technology. The partnership strengthens the Nordic ID's presence in Asia.

- "Indonesia is very promising new market opening for Nordic ID Plc as market potential is impressive being the largest economy in South-East Asia. The population of Indonesia is about 250 million and its GDP growth exceeds 5%. The industrial sector includes manufacturing of textiles, cement, chemical fertilisers, electronic products, rubber products like tyres, clothing and shoes. Industry contributes about 40% of the GDP and employs 21% of the labour force." says Juha Reima, CEO of Nordic ID.

Nordic ID offers its customers a full portfolio of top-of-the-line RAIN RFID -devices for tracking and tracing items as well as innovative IoT solutions. The agreement covers the whole Nordic ID hardware portfolio including the real time solutions for item flow tracking and management.

- "We are very excited to partner with PT Softorb Technology Indonesia (STI). STI's long experience in RFID solutions, commitment to customer service and vast regional network is an excellent foundation for a successful partnership. This is a great opportunity for us to acquire new customers in a growing market.", Juha Reima continues.

The partnership supports Nordic ID's ambition to enter new markets and will enable growth in South-East Asia.

- "Softorb Technology Indonesia is an IT Solution Provider of RFID technology for various applications. We work closely with Nordic ID to provide more benefits of RFID implementation for various industries in Indonesia. We strive to offer the best RFID solutions to customers with innovative products and solutions supported by Nordic ID" says Suwandi, Managing Director of Softorb Technology Indonesia.

PT Softorb Technology Indonesia (STI), established in 2005, provides information technology solutions focusing on RFID and Smart Card technology for for instance payment, identification and access control. STI provides customers with both system integrator services as well as hardware distribution.

For more information

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Nordic ID is a full service PaaS (Platform as a Service) solutions company aimed at becoming the go-to partner for businesses that struggle with managing their flow of items. Our passion for enabling customers to manage their routine operations with ease, speed and efficiency, inspired us to develop all-in-one solutions that help companies

to optimize the flow and count of goods. With our full line of RFID tracking devices and a customizable, adaptable cloud platform we simplify once tedious routine tasks and enable total process transparency. www.nordicid.com

PT Softorb Technology Indonesia (STI), established in 2005, provides information technology solution focusing on RFID and Smart Card technology for payment, identification, access control and many others. As a system integrater our company also appointed as hardware distributor for hardware. STI is dedicated to deliver best result by furnishing the industries such as Banking and Financial Institution, Government sector, Transportation, Education, Travel and Tourism, Logistic, Health, Office Building, and many others. With our experience, we are able to give hardware/ software solutions, Customization and Development, to provides the best solution. www.softorb.co.id