

NORDIC ID PLC

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NORDIC ID GROWS ITS PARTNER NETWORK IN ASIA – STARTS CO-OPERATION WITH THAI SOLUTION PROVIDER

Nordic ID, a tech company providing real time solutions for item level tracking and location, starts co-operating with RobotX Co., LTD, a Thai solution provider of smart systems and RFID solutions. The partnership strengthens Nordic ID's partner network in Asia.

"I am very pleased that we have signed a partnership agreement with RobotX. This will enable our companies to offer advanced solutions in Thailand", says **Juha Reima**, CEO of Nordic ID. "Our IoT expertise paired with their industrial experience form an excellent base for successful growth in the Thai market", Reima continues.

Thailand is one of the most promising markets in Asia for RFID based IoT solutions. To the broader public the country is more known for its tourism industry than for their advanced healthcare, automotive and food industries. They have major plans for digitalization in various industries, which in turn has a positive impact on the demand for different kinds of technologies and solutions.

Bangkok based RobotX is well positioned in the IoT space, offering robotics and automation systems to customers in different industries. They provide advanced solutions for smart monitoring systems of industrial processes, automatic dispensing machines for the pharmaceutical industry, advanced collaborative robot systems, and RFID solutions for item tracking and tracing.

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Nordic ID is a full service PaaS (Platform as a Service) solutions company aimed at becoming the go-to partner for businesses that struggle with managing their flow of items. Our passion for enabling customers to manage their routine operations with ease, speed and efficiency, inspired us to develop all-in-one solutions that help companies to optimize the flow and count of goods. With our full line of RFID tracking devices and a customizable, adaptable cloud platform we simplify once tedious routine tasks and enable total process transparency. www.nordicid.com